

Director's Report



Name

Anastasia Tiedemann

Date

April 8, 2025

Goals

Diversify the local economy by attracting new businesses in sectors such as renewable energy, technology, and manufacturing.

- ▶ Working with Adair County Commissioners on Enhanced Enterprise Zone process
- ▶ Raise the Bar mock site selection visit scheduled for April 22 - 23

Collaborate with local businesses to enhance their growth, innovation, and sustainability, ensuring they remain vital contributors to the economic ecosystem of Kirksville and the surrounding area.

- ▶ Childcare – Kids Win MO
 - ▶ Attended Child Advocacy Day in Jefferson City
 - ▶ Continue to work with CAPNEMO on the community exchange plan.
- ▶ Visits - Kraft-Heinz, Cooperative Response Center, NEMO Health Council, Cenveo, WireCo, Global Transmissions, Truman

Address workforce limitations by retaining and attracting skilled professionals, particularly young talent.

- ▶ Working with Missouri Northeast on a Labor Demand Study (reporting on wages, benefits, etc). RFP sent 3/31.
- ▶ 7th Grade Job Fair

Equip the community with essential skills and encourage the growth of businesses and startups through education and collaboration.

- ▶ Working on events Small Business Week including vacant storefront open house, virtual office hours, and a small business panel.
- ▶ Working with Codefi to promote their virtual, no-cost tech training. Appointment with Per Scholas.
- ▶ Met with Truman's new Director of Internships
- ▶ Education/Economic Development Stakeholders Meeting

Increase awareness of the Kirksville Region's economic opportunities and quality of life while fostering a vibrant environment that supports economic growth and stability.

- ▶ Participating in a Community Collaboration to support the Special Olympics Event and overall contribute to the vitality of our community and build supportive relationships within it
- ▶ Participated in Greater Missouri Leadership Challenge first session March 10-13th.

Other...

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Local Unemployment Rates

Local Unemployment Rates-% (Not seasonally adjusted) for 2024

County	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
US	4.1	4.2	3.9	3.5	3.7	4.3	4.5	4.4	4.1	3.9	4.0	3.8
MISSOURI	3.8	4.0	3.7	3.2	3.9	4.2	4.6	3.9	3.0	3.4	3.3	3.2
Adair County	5.1	4.3	4.8	3.7	5.2	6.0	6.8	5.4	3.6	3.8	4.2	3.6
Schuyler County	6.2	5.7	4.6	3.3	4.8	4.6	5.7	4.8	3.9	4.4	3.7	4.6
Knox County	4.4	4.7	5.1	3.2	4.4	4.8	4.9	4.0	3.4	3.9	3.6	3.7
Putnam County	4.2	4.7	3.8	3.3	4.5	4.4	4.9	4.3	3.2	4.7	3.7	3.4
Macon County	4.3	4.4	4.0	3.3	4.0	4.1	5.1	4.2	3.0	3.3	3.3	3.6
Scotland County	3.6	2.9	2.9	2.6	3.4	3.4	4.2	3.8	2.6	4.2	2.6	2.2
Sullivan County	4.9	4.5	4.3	3.7	4.7	4.5	5.0	4.4	3.5	3.9	3.5	3.2

Local Unemployment Rates-% (Not seasonally adjusted) for 2025

County	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
US	4.4	4.5										
MISSOURI	4.4	4.4										
Adair County	4.8											
Schuyler County	4.2											
Knox County	5.3											
Putnam County	4.3											
Macon County	5.2											
Scotland County	4.3											
Sullivan County	4.2											

Other...

May 8 2-5 New Town 50 ans.